MANAGED OBSERVABILITY PROPOSAL



Onboarding

Deploy new observability platforms or extend existing ones, bringing in new environments or user communities.

Supporting

Automation and best practice to keep your platforms in best health, patched and reliable to meet business demands.

Extending

When standard product integrations don't give you 100% coverage - our engineers craft new bespoke integrations to eliminate blindspots.

Integrating

Drive consistent customer insights across your organisation and toolchain with master data mangement synchronisation.

Reporting

Improve customer satisfaction and executive insights with automated reporting, reliably incorporating data from multiple systems.

Noise suppression

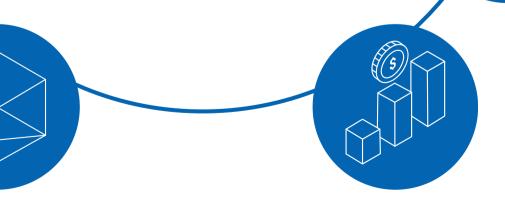
Reduce the burden on ITSM teams by de-duplicating and enriching tickets, to increase productivity and velocity.

Service Level Insights

Increase service resilience by incorporating architectural dependencies into observability actions with improved toplogical mapping.

Innovation and AI

Teams thrive with access to the right data, enabling advanced analytics to power customer outcomes.



MANAGED

OBSERVABILITY

Centralised service provided in whole or part by Panoramic





OPTIONS TO ENGAGE



Essentials

Tasked with installation, maintenance and important updates. This is the groundwork you'll depend on in your business - the ability to detect when things go wrong, and what causes them.

<u>In Scope:</u> Cloud Infrastructure, Networks, Datacentres, Websites, Platforms, Databases, Storage, Endpoints, Kubernetes, Applications, Customer Experience

Business Case: De-risk your observability practice by taking on an 'Essentials' contract from Panoramic Data. We will advise on best practice, provide continuity contingency, and bring new innovations forward every month.

Cost Estimate: Starting from £1500/month

Proactive

Going beyond the basics, integrating observability data into essential workflows and business processes. Empowering your teams with the right information at the right times, with customer and executive reporting and insights.

<u>In Scope</u>: as Essentials, plus integration with ITSM, CMDB, CRM and other key systems.

Business Case: Take observability to the next level by empowing your organisation with data. Ensure each team has access to the right information at the right time to be most effective. Include your customers with proactive reporting, and create a more effective growth engine within your existing install base.

Cost Estimate: Starting from £5k/month

Optimised

Taking ownership of observability outcomes, reducing operating costs through increased efficiency and team productivity, and further reducing the cost of SaaS licensing through intelligent data acquisition.

<u>In Scope</u>: DataMagic for optimised data acquisition strategy, AlertMagic for greater efficiency.

Business Case Reduce FTE in incident management, whilst improving service levels. Simultaneously take a cost-optimised approach to observability data acquisition and management.

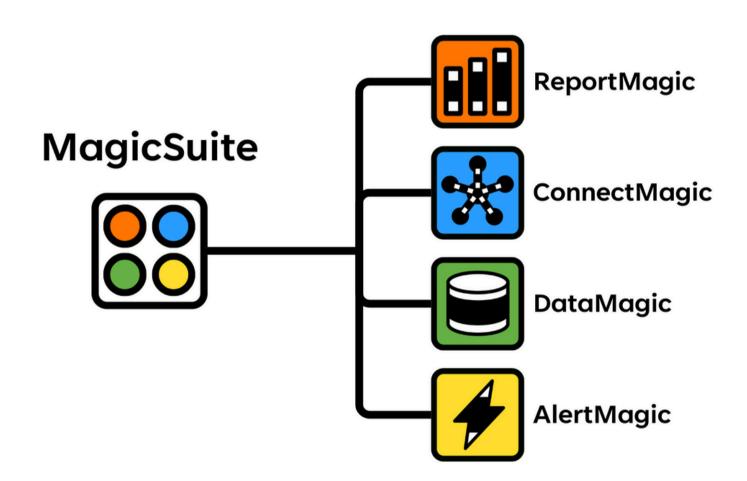
Cost Estimate: Starting from £8k/month





YOUR EXPERTS IN WAITING





Our Expertise in Observability has been built with 15 years of delivering successful projects for clients, across the globe. In that time, we have developed a set of acceleration software to enhance success - we call it 'MagicSuite'.

With the primary emphasis on delivering an essential observability platform and service, we can then augment that with:

ReportMagic - customer and executive reporting

ConnectMagic - master data management across the toolchain

DataMagic - augmented data aquisition and aggregation platform

AlertMagic - ticket de-duplication and enrichment for ITSM teams

These elements are brought to bear in the **Proactive** and **Optimising** tiers of our services.

Our expertise spans the entire range of IT assets - datacentre, cloud, applications, storage and databases, kubernetes and IOT, endpoints and customer experience.

Our clients not only deliver business value, but win innovation awards and are globally recognised as delivering excellence in their field.



YOUR NEXT STEPS

Contact for More Details



robert.limbrey@panoramicdata.com



